

“I am #SUNYCC” Social Media #SUNYstayneargofar Campaign



Join us in raising awareness for SUNY’s 30 Community Colleges (CCs) with the “I am #SUNYCC” social media campaign which is part of the **SUNY CC Stay Near, Go Far marketing campaign** focused on increasing enrollment and highlighting the importance of SUNY CCs to NYS students and communities. Please share why SUNY CCs are valuable to you personally and professionally.

How to Participate:

- **Step 1: Create** a short video on your phone (1-2 minutes) or post a photo using one of the “I am #SUNYCC” statement prompts below
- **Step 2: Post** the video or photo with statement to your social media accounts (Twitter, Facebook, Instagram, LinkedIn, YouTube) using hashtags #SUNYCC & #SUNYstayneargofar & add the call to action: <https://www.suny.edu/communitycollege>
- **Step 3: Follow** [SUNY & your CC social media accounts](#)
- **Step 4: Become** an “I am #SUNYCC” social media ambassador and we will share updates with you to post throughout the campaign

“I am #SUNYCC” statement prompts for...

- **Current Students:** I am a #SUNYCC student. I am studying [subject/major] because I want to become a [career]... #SUNYstayneargofar <https://www.suny.edu/communitycollege/>
- **2020 Graduates:** I am a #SUNYCC 2020 grad. I’m going to [SUNY college or career]... #SUNYstayneargofar <https://www.suny.edu/communitycollege/>
- **Alumni:** I am a #SUNYCC alumnus/ae. I now work/study [add career/major]... #SUNYstayneargofar <https://www.suny.edu/communitycollege/>
- **Apprentices:** I am a Registered Apprentice studying at a #SUNYCC. I’m a [trade title] working at [name of employer]... #SUNYstayneargofar <https://www.suny.edu/communitycollege/>
- **Supporters/Parents/Employers:** I am a #SUNYCC [supporter/parent/employer]. I support community colleges because... #SUNYstayneargofar <https://www.suny.edu/communitycollege/>
- **CC Presidents:** I am a #SUNYCC president. What I love most about community colleges students is... Come learn with us. #SUNYstayneargofar <https://www.suny.edu/communitycollege/>
- **CC Trustees:** I am a #SUNYCC trustee. I love my community college because... Come learn with us. #SUNYstayneargofar <https://www.suny.edu/communitycollege/>
- **CC Faculty:** I am a #SUNYCC faculty member. I love to teach because... Come learn with us. #SUNYstayneargofar <https://www.suny.edu/communitycollege/>
- **CC Administrators/staff:** I am a #SUNYCC administrator/staff member. I work here because... Come learn with us. #SUNYstayneargofar <https://www.suny.edu/communitycollege/>