Official Suffolk Logo

The Suffolk County Community College Logo is one of our most globally recognized assets. It is used to represent the College as a whole – both web and print presence.

Using the Suffolk Logo

The primary use of the Suffolk Logo is to establish an official and reputable Brand for approved College resources.

The logo may only be used on material approved for official College use, and must be used in accordance with brand rules and guidelines.



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Approved Color Variations

There are seven variations to the official Suffolk logo:


Blue on White


Blue on Transparent

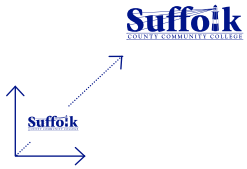

White on Blue


White on Black


Black on Transparent


Black on White


White on Transparent



Maintaining Shape and Proportions

To ensure accurate and consistent use, never alter, rotate, embellish or attempt to recreate the Logo. The proportions and shape of the Logo should never be altered for any reason. To resize, hold the “Shift” key in most software programs to maintain the proportions while scaling up or down. Always maintain the minimum clear space, even when proportionally scaling the logo.



Size

Be sure the Logo is reproduced in a legible size and that they do not appear subordinate to any neighboring logo included on the creative executions. Also be sure the tagline below the logo is legible. Do not stretch or skew the logo.



Do not use bevel, emboss, drop shadow or stroke.



Color

Do not modify the logos in any way, such as changing the design or color. The correct color versions to use are provided for approved use. If you are unable to use the correct color due to technical limitations, you may revert to black and white. Always maintain acceptable contrast.



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