

Suffolk County Community College

Strategic Plan
2020 -- 2027



Why do we need a NEW Strategic Plan?

The current Strategic Plan was created for the 2007 Middle States Self-Study. The statement was reaffirmed during the 2011-2012 Strategic Planning process, resulting in the 2013-2020 Strategic Plan.

Over the last eleven years, changes in the landscape of higher education, cultural changes, technological advances, the acceleration of a global economy, emerging demands in the workforce, and increasing fiscal challenges, lead us to revisit our Mission and Vision Statements, our Institutional Goals, Objectives, Outcomes, and Success Measures.

Why do we need a Strategic Plan at all?

- To communicate our values, identity, goals, and aspirations to the College community, to stakeholders, and to the public at large.
- To remain in compliance with SED, SUNY, and MSCHE requirements.
- To guide decision-making over the next seven years, including actions/initiatives in annual operational planning.
- To form the basis of our integrated planning model that establishes the relationship between planning, assessment and evaluation, and budget/resource allocation – all tied back to our Institutional Goals.
- To provide a framework for maintaining evidence of effectiveness for accreditation purposes.

Responsibility for Creating the
New Strategic Plan

Strategic Planning Committee

**Representation from all campuses,
faculty, staff, administration, students,
academic programs, AES units.**

Mission and Vision

Statement of Identity/Purpose and Statement of Aspirations

Institutional Goals

What we hope to accomplish based on the values expressed in the Mission and Vision Statements

Objectives

How we intend to meet those goals

Outcomes

What is accomplished if goals are met

Key Performance Indicators

Metrics used to gauge success

We begin the Strategic Planning process by identifying **VALUES.**

We do this by:

- Seeking stakeholder perceptions of institutional strengths, weaknesses, opportunities, and threats (SWOT analysis).
- Inviting all internal and external stakeholders to participate in the process.

The most frequently articulated values will inform the creation of the
Mission Statement.



Stakeholders

Internal

- Students
- Faculty
- Staff
- Administration
- Board of Trustees
- Alumni

External

- Government Officials
- Community Leaders
- Workforce Leaders
- K-12 Partners
- Higher Ed. Partners
- Career Program Advisory Boards

DRAFT 2020-2027 27-Month Strategic Plan Architecture

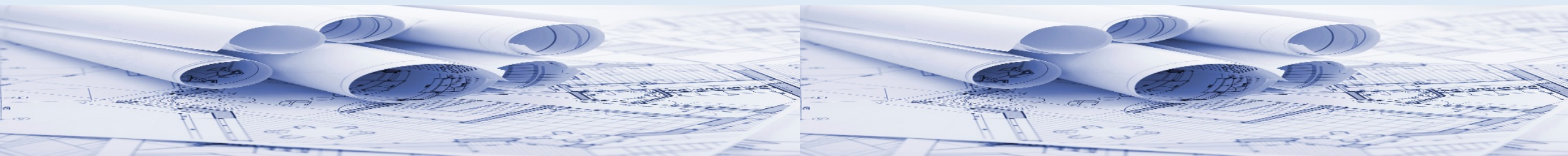
Strategic Planning Process Goal

Through various meetings, focus groups, surveys, and College-wide activities, develop a new strategic plan that includes the thoughts, ideas, and “voices” of a broad scope of stakeholders integral to the College’s present and future success.



DRAFT 2020-2027 27-Month Strategic Plan Architecture

- Architecture and Engagement Prep: Spring 2018 and Summer 2018
- Stakeholder Engagement Activities: Fall 2018 and Spring 2019
- Crafting Process: Fall 2019
- Stakeholder Validation and Approval Processes: Spring 2020
- Implementation: Fall 2020



Proposed 2020-2027 Strategic Planning Subcommittees

SP Engagement Subcommittee

- **Commitment:** Spring 2018 through Spring 2020
- **Responsibilities:**
 - Assist with creating official SP campaign name and aligned activities.
 - Brainstorm SP marketing and communication strategies.
 - Serve as SP ambassadors.
 - Provide engagement updates to SPC.

SP Survey and Focus Group Subcommittee

- **Commitment:** Spring 2018 through Spring 2019
- **Responsibilities:**
 - Review previous SP survey and focus group questions to determine new questions, if necessary, survey instruments to be used, etc.
 - Recommend survey deployment schedule for each constituency.
 - Volunteer to conduct at least one focus group.
 - Provide survey and focus group updates to SPC.

Proposed 2020-2027 Strategic Planning Subcommittees

SP Values, Mission, Vision, IGs, and MIOs Subcommittee

- **Commitment:** Spring 2019 and Fall 2019
- **Responsibilities:**
 - Develop activities that will form basis of College-wide values, mission, vision, IGs, and MIO review.
 - Provide updates to SPC.

SP Writing Committee

- **Commitment:** Fall 2019 through Spring 2020
- **Responsibilities:**
 - Use information gathered throughout the SP process to begin writing 2020-2027 mission and vision statements, IGs, MIOs.
 - Present drafts to SPC and College community in advance of validation process.
 - Prepare final draft to the College community.

Architecture and Engagement Prep: Spring 2018 and Summer 2018

Timeline	Activity	Responsibility
January-February 2018	Begin creating Strategic Plan architecture. Includes establishing timelines, identifying stakeholders to be involved in the process, and outlining tentative dates for meetings, groups, presentations, etc.	ED Greene in consultation with Pedersen
	Provide initial draft to President McKay for review, discussion, and revisions.	VP Pedersen
February	February 22 nd : Present initial draft of architecture to the Strategic Planning Council review and discussion.	ED Greene
March	Based on feedback from SPC, make adjustments to the architecture.	ED Greene
	Conduct additional/refresher focus group training sessions.	ED Greene, AD
April	Schedule individual meetings with faculty governance chairs to create awareness of and full faculty engagement in impending Strategic Planning process. Discuss best ways to faculty on all three campuses.	VP Pedersen, ED Greene
	Schedule meeting with Deborah Wolfson (high schools) [<i>later Dean J. Braxton was responsibility for engaging high school partners</i>], SAVP John Galliotis, (Workforce Drew Biondo/Ben Zwirn (County Legislature), Iraroslava Babenchuk, (A.A.S. Arlene Jackson (Cont. Education), June Orhnberger (ESL), David Macholz Malborough (Alumni), community orgs personnel to discuss Strategic Planning process assistance with external stakeholder involvement.	VP Pedersen, ED Greene

Architecture and Engagement Prep: Spring 2018 and Summer 2018 (continued)

Timeline	Activity	Responsibility
April 5th	Present revised draft to SPC for final review and discussion. Conduct a with the Council and begin brainstorming about SP campaign names and College-wide activities.	VP Pedersen and ED Greene
April 6th	Make suggested SPC final recommendations to document.	ED Greene
April 9th-13th	Send final Strategic Plan architecture to President McKay for review, revisions.	ED Greene in consultation with VP Pedersen
April 16th	Incorporate suggested revisions from President McKay into final architecture.	ED Greene
April 17th-April	E-mail revised document to President McKay for review and approval. If President McKay, present architecture to President's Cabinet.	VP Pedersen
April 23rd	President McKay's office send final document to Board of Trustees (BOT) for and discussion.	President McKay
May 3rd	BOT meeting.	President McKay
May 4th	Incorporate recommended revisions from BOT into architecture.	ED Greene
	Draft letter to external constituencies concerning participation in Fall 2018 2019 Strategic Planning activities with an emphasis on participation in focus	VP Pedersen, ED with final approval President McKay

Architecture and Engagement Prep: Spring 2018 and Summer 2018 (continued)

Timeline	Activity	Responsibility
May 2018	Develop OPIE college brief re: start of 2020-2027 Strategic Planning process. distributed once the architecture has been approved.	VP Pedersen and ED
May 24th	Announce start of SCCC 2020-2027 Strategic Planning process at	President McKay
June-July	Fully develop and outline 2020-2027 strategic planning campaign, aligned activities.	VP Araneo in collaboration with VP Pedersen and ED Greene
July and August	Provide President McKay with an outline of strategic planning campaign and efforts for review, discussion and approval (July). Launch Strategic Plan campaign	VP Araneo in collaboration with VP Pedersen and ED Greene

Stakeholder Engagement (Surveys and Focus Groups): Fall 2018 and Spring 2019

Crafting Process: Fall 2019

Timeline	Activity	Responsibility
September- November 2019	Begin working with SCCC stakeholders to review the current mission and vision institutional goals, and measureable outcomes. Use this as basis to begin crafting 2027 mission and vision statements, institutional goals, and measureable objectives.	V P Pedersen ED Greene
	Form Strategic Planning Writing Committee.	V P Pedersen ED Greene
October	Provide strategic planning update to the SPC and further engage them in the	V P Pedersen ED Greene
	Provide strategic planning update at Professional Development Day	V P Pedersen ED Greene
November- December	Strategic Planning Writing Committee continues work on crafting document.	V P Pedersen ED Greene

Validation and Approval Processes: Spring 2020

Timeline	Activity	Responsibility
January-March 2020	Engage SCCC stakeholders in the validation process.	VP Pedersen ED Greene
March	Present final draft of 2020-2027 Strategic Plan to College community.	VP Pedersen
April	After revisions are made, present final draft of the strategic plan to President Cabinet members for review and approval.	VP Pedersen
May	Present to BOT for review, additional recommendations, and final approval.	President